

SHIRT SHOP | **CREATOR**

POWERED BY FOREVER

## ONLINE & INSTORE

Open your own digital store in minutes.



A young woman with dark hair in a braid, wearing glasses and a white t-shirt, is smiling while working on a laptop. The background is a blurred office environment with a desk lamp and various office supplies.

**The quickest way to  
your own online store.**

With the Shirt Shop Creator you can build your own online business in an instant and complement your existing store with a modern tool that can increase earnings.

**Your customers will love it.**

# So Easy. So Effective.

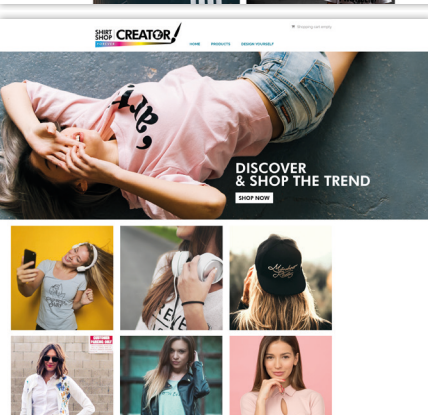
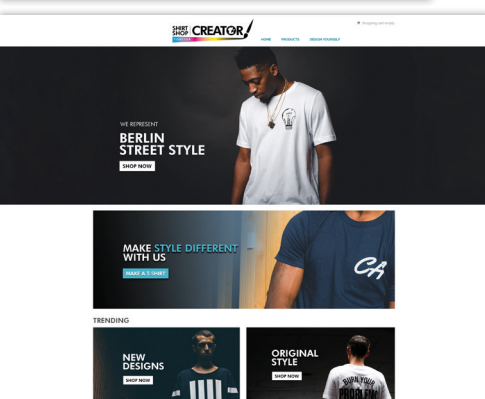
The Shirt Shop Creator is the solution you have been waiting for.

Shirt Shop Creator is the most effective marketing tool for your business. Go online with your digital store in just a few minutes - cloud-based, multilingual and on all Internet-enabled devices (macOS, Android). Use numerous distribution channels such as in-house Kiosks, POS, Online Shop, Social Media and Multi-Shops.

The user-friendly interface makes it easy for buyers to design custom T-shirts and many other products. Create a digital feel-good platform for customers and never miss a chance to sell.

You have the opportunity to earn up to €100,000 EUR a year with this universal worldwide solution. Our partners will be happy to provide you with further information.





## Your Homepage: Individual. Profitable. Perfect.

First impressions count - Shirt Shop Creator makes the perfect impression.

Machen Sie den perfekten ersten Eindruck, indem Sie die Startseite Ihres Shops nach Ihren Vorstellungen individuell gestalten. Platzieren Sie Sonderangebote oder Top-Seller besonders attraktiv und präsentieren Produkte passend zu Saison, speziellen Nischenthemen oder anstehenden Feiertagen. Sie bestimmen das Design, wodurch Sie ideal auf Kundenwünsche reagieren können.

# YOUNG, WILD & FREE

Fashion fades, only style remains the same.

FIND YOUR STYLE



Find Your Beach Vibe this Summer.

CREATE YOUR OWN T-SHIRT



For the Best Gift Givers

FIND YOUR NEXT GIFT

Gift the Perfect Gift.

SHOW ME



# User-Friendly Operation

The SSC Interface: Intuitive and Entertaining

Thanks to the user-friendly and clear user interface, you can set up your shop in the blink of an eye. The same applies to the customer area. Creative and modern users will have a lot of fun creating their own ideas.

Designs are previewed directly on a product mock-up - from all angles, colours & sizes. Logos can be quickly and easily placed anywhere on the product with a live product price calculation which reacts to the customers design choices. The intuitive operation makes it possible.

**Information.**  
About your Product

**Designs.**  
Choose between 450+ FREE Designs

**Text.**  
Add customised Text, Letters or Numbers

**Products.**  
Choose between more than 2300+ products

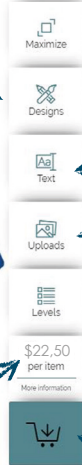
**Colors.**  
Choose your product color

**Uploads.**  
Upload your own designs

**Placement.**  
View the product from all sides and decide where you want your design

**Pricing.**  
All about pricing and your order

**Sizes.**  
Choose your quantity and size



# Thousands of Products & Designs

Offer something special to everyone

The SSC solution is instantly available. As a result, customers can upload their own designs in just a few steps or use over 450 royalty-free pre-made designs. Use these designs on more than 2300 shop products - from Hoodies to Coffee Mugs – there are no limits to creativity when creating unique ideas. Even favourite brands can be applied to the desired product, giving your business a USP to customers, a real USP. As an operator, you can always expand your range with custom products and designs.

Respond to online or fashion trends anytime. With the Shirt Shop Creator you stay flexible and innovative.





# Select design

Categories ▾

Design search

Print

Embroidery

*We rise  
by lifting  
others*

we rise by lifting  
others

Print



Unicorn Dap

Print

*good  
vibes  
only*

good vibes only

Print



KEEP CALM  
AND  
GRILL  
ON

motiv keep calm  
and 2

Print

*write me  
a letter  
with your  
story*

write me your  
story

Print



Baby Elephant

Print

*GOOD  
OLD  
TIMES*

good old times

Print



Love

Print



*THE  
Circle*

A D V  
E N T

450+  
DESIGNS  
2300+  
PRODUCTS

## Edit design



Design  
colors



Sonne



Text



Aqua



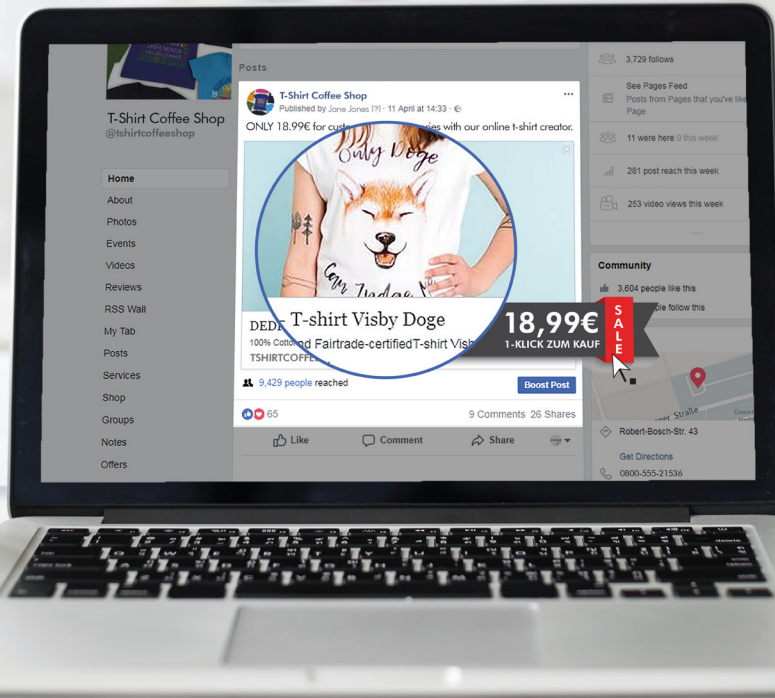
Royal

# Increase Sales with Social Media

Reach customers directly with little effort

More and more often you reach your customers directly through social media. The social media features - which have been integrated into the Shirt Shop Creator - make it possible to present your products to this community without much effort. These channels can be used with great success in your marketing campaigns.

Start campaigns, post offers and generate potential buyers. All social media platforms can be used for marketing, thanks to the quick link to your shop designer. With little effort, an enormous customer inflow can be achieved and sales can be increased.

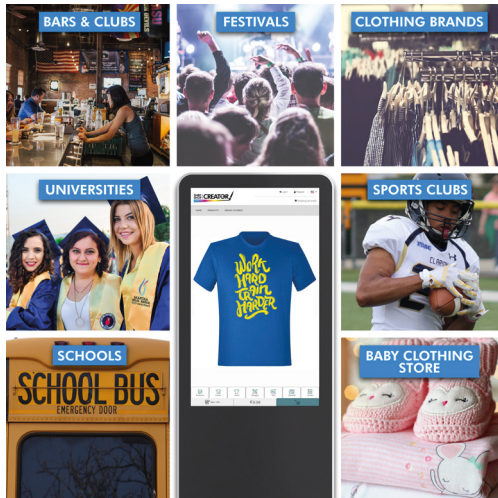


# Your Online Store Never

Meet customer requests 24/7

Sell products to customers worldwide - 24 hours a day, all year round. The intuitive online shop operation leads customers quickly to their destination. Along the way, showcase many other new products and design ideas online while referring to offers and promotions. This increases the awareness of your regional business.





## Sell Everywhere & Unlimited

At the point-of-sale, you place products close to the customer

With a point-of-sale display, you will be able to give your business a modern, high quality look. Because a store that keeps pace with the latest trends is no longer limited to a single sales area, but places products regionally and globally. Position devices such as tablets, eye-catching displays or smartphones of all kinds in cafes, bars, concerts, shopping malls or in your own shop itself. Build high-yield multi-shops in many places.

At no extra cost, you can now serve a larger number of customers in the same amount of time, with very little additional effort. You can easily cut your consulting costs. At the point-of-sale, buyers can pay without adding any customer related information - their products will be printed directly in the respective shop. The Shirt Shop Creator saves you time, making your business even more profitable.

# SHOP IN SHOP



# The Perfect Match

FOREVER No-Cut Media: Made for the Shirt Shop Creator

More than 30 years of professional experience has gone into the development of the FOREVER Transfer Media. That is why we provide the perfect heat transfer solutions for a variety of different surfaces and fabrics.

Deliver without limitations and meet every customer requirement with our high-quality No-Cut technology - even Metallic colours are a possibility. Respond quickly and flexibly to orders. Never leave customers waiting again and save yourself expensive storage costs. Our innovations allow you to accept every job. This puts you one step ahead of the competition.

Further information at:

**[www.forever-ots.de](http://www.forever-ots.de)**

**[www.whitetonerttransfer.com](http://www.whitetonerttransfer.com)**

**[www.blacktonerttransfer.com](http://www.blacktonerttransfer.com)**

**[www.foreversublimation.com](http://www.foreversublimation.com)**





ANNUAL SURF CONTEST  
*Hawaii* 70  
SURF RIDER  
NORTH SHORE MAY

FINEST QUALITY  
U.S.A.  
*California*  
No. 85315  
**TRADING CO.**  
ESTABLISHED -  
MADE IN  
**1967** MARK  
ANGELES CA  
AGENTS - WEST COAST TERRITORIES  
GUARANTEED DELIVERIES  
© 2007 THE JAY PEE CO.

MUSICIAN  
ON TOUR

all american  
FOOTBALL

MERRY  
CHRISTMAS  
2017  
Everyone

Heidelberg

LEISTUNG	SHIRT SHOP   CREATOR	ANDERE SHOPS
User Interface	Modern & Clear	Technical & Confusing
T-Shirt Creator (Designer)	Included	Not available or partially chargeable
Ready-to-use Products	2300+ incl. Mock-ups	Limited
Presentation of Products	Possible (Product Measurement Display)	Unavailable
Designs (incl. License)	450+ (Free)	Chargeable
Designs with Changing Elements	Possible	-
Custom Products & Designs	Possible (Editable Designs)	Partially Restricted
POS & Kiosk (Shop-in-Shop)	Included	Unavailable
Multi-Shops	Possible	Unavailable
Responsive Front & Backend	Included	Unavailable
Hosting (High Speed Server)	Included	Min. 20 Euros P/M
Subdomains	Included	Unavailable
Payment Methods	Extensive	Partially Restricted
Shop Extension (Prod. Workflow)	Included	Unavailable
API	Possible (Connection to Other Systems)	Unavailable
Languages	12 Languages	Unavailable
Shop Set Up	Simple – Basic IT Knowledge Req.	Difficult (Additional Help Req.)
Support	Online & In Person (from Specific Dealers)	Mostly Online Only

Shirt Shop Creator accepts all payment methods such as Stripe (credit cards, ApplePay, GooglePay, Giropay, iDEAL, SEPA direct debit, IMMEDIATELY, etc.), Paypal, invoice and prepayment.

# We Support You

Our service is adapted to your needs

With the Shirt Shop Creator you have access to our online support community. A variety of tutorial videos and FAQs will help you understand how to set up and run your store. If you need help with the installation, our partners offer an installation service for a surcharge.

Just book your personal service package from your trading partner, who will provide you with optimal support until all products are online - and beyond.

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Learn More: [www.forevershirtcreator.com](http://www.forevershirtcreator.com)  
Demo Shop: [www.boeshirt.com](http://www.boeshirt.com)